Maryam Nadali

USER EXPERIENCE DESIGNER / PRODUCT DESIGNER

WORK EXPERIENCE

UX/UI Design Intern / Labcorp

MAY 2021 — AUG 2021 (REMOTE, NC)

Designed a guest-centered check-in experience for patients identified through generative user research and refined through evaluative remote methods. Delivered the final report to the executives and was **approved** for future development.

Built a Confluence repository where employees can find information about how to build or use Augmented Reality technology for their use cases. Developed Augmented Reality Design Guideline for Labcorp.

UX Designer / Laboratory for Analytic Sciences (LAS)

FEB 2021 — APR 2021 (REMOTE, NC)

Designed an intelligent interface that uses Natural Language Understanding (NLU) through which intelligent analysts can interact with a Knowledge Graph to understand relevant data for their investigations. Presented NLU interaction concept for future development to internal stakeholders who saw potential in the AI Interface for intelligent analysis and presented to prospective clients, **generating enthusiasm** for the work.

See my work

Graduate Teaching Assistant / NC State University

AUG 2020 — PRESENT (RALEIGH, NC)

Assisting in user-centered design projects while facilitating critiques in class

UX Researcher / NASA, Georgia Tech, and NCSU

AUG 2020 - NOV 2020 (REMOTE, NC)

Collaborated in an interdisciplinary team on to assess how users interact with diminished reality (DR) in order to establish control and display characteristics for DR.

Progress on this study was presented at **NASA IWS Conference in Feb 21**See my work

VOLUNTEER WORK

2015 - 2017 (TEHRAN UNIVERSITY)

Co-creative director of the first art club in the Foreign Language department. We made short movies and directed theatrical pieces for the university. We organized art workshops for students interested in improving their creativity.

maryamnadali.com

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in linkedin.com/in/maryamnadali

EDUCATION

NC State University

MAY 2022 (RALEIGH, NC)

Master of Graphic Design GPA: 4.0

Tehran University

JUL 2017 (TEHRAN, IRAN)

BA of French Literature GPA: 18.79/20

CERTIFICATIONS

Foundations of UX Design
Google, Coursera (audit)
Interaction Design
UC San Diego, Coursera (audit)

SKILLS

DISCIPLINES

Al Design / VR,AR Design
HCI / UX Design / User Research
Product Design / Interaction Design

METHODS

Interview / User Flow / Persona
User Journey Map / Storyboard
Heuristic Evaluation / Competitive
Analysis / Wireframe / Mockup
Interactive Prototype
Wizard of oz / User Testing

TOOLS

Illustrator / InDesign / Photoshop
Figma / Adobe XD / InVision
UserZoom / Miro / Mural / Keynote
Premiere Pro / After Effects / iMovie
Aero / 3D modeling softwares
C# / Unity / HTML + CSS (basic)